

angela mcgurk

2420 Chippewa St. / New Orleans, LA p: 504.202.0590 e: amc@3charmstudio.com w³: 3charmstudio.com



Me

Every little step you take—I will be there

Extensive experience coupled with unmatched service in every phase of communication and marketing—concepting, graphic design, project management, and production. Whether it's print or electronic, if I build it, they will come.

Strong like bull—leadership + management

Art director to junior and senior designers ensuring brand consistency and design excellence. I have managed teams of project coordinators and designers, created workflows, restructured departments, presented new processes to senior management, and conducted biannual performance reviews that included development plans.

The Soup to Nuts

Frame POPI!, New Orleans

Owner

01.20—Present

Custom framing with a design twist.

3 Charm Studio, Denver + New Orleans

Owner

05.07—Present

Graphic design, photography, and marketing services to large and small clients all over the US and globe. Industries include: Animal Care, Aviation, Bar + Restaurant, Beauty + Cosmetics, Construction, Consulting, Education, Entertainment, Financial Services, Foods, Government Agencies, Healthcare, Human Resources, Insurance, Law, Manufacturing, Non-profits, Oil & Gas, Real Estate, Sports, Tech and Tourism.

EnerCom, Inc., Denver, CO

Art Director

07.06—04.07

Collaborated with Investor Relations Directors on projects that included annual reports, magazine ads, promotional materials, and websites for the oil and gas industry. Art directed and managed 2 designers, managed schedules and budgets for all departmental projects. Directed photo shoots and worked closely with all vendors to ensure quality and adherence to budget and schedule.

Lincoln Financial Distributors, Philadelphia, PA

Senior Graphic Designer

07.05—06.06

Joined forces with editorial and marketing management to create nationwide sales communications. Visually interpreted models for complex financial products.

Universal Health Services (UHS), King of Prussia, PA

Senior Graphic Designer

07.04—07.05

Teamed with writers and production coordinators to create marketing communications for hospitals throughout the country.

My design concept was selected by Marketing and HR Directors for the 2005 benefits package, distributed to 34,000 employees. I also composed and shot photography for my designs as well as for other designers in the company.

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The Vanguard Group, Malvern

Graphic Designer, Competition Coordinator

01.01–07.04

Worked with writers and project coordinators to create compelling marketing communications for institutional clients. Evaluated design work throughout the company and selected submissions for entry into national competitions. Also worked with the Accounts Payable department to obtain entry fees and track expenses.

Production and Presentations Manager

06.98–01.01

Managed two teams with twelve direct reports. Left positions to return to graphic design.

Marketing Project Coordinator,

Vendor Relationship Manager

09.97–06.98

Led teams of writers and designers who produced communication materials for Marketing and Education departments. Created schedules and worked with print and specialty vendors to bid and deliver projects.

BPM Group, Merion Station, PA

Project Coordinator

06.95–09.97

Worked with clients to achieve economic, high-quality printed materials. Worked with outside vendors ranging from paper purchasing to die-cutting. Preflighted Mac and PC files and functioned as a backup graphic designer.

Le Geek, C'est Chic

Mac + PC—I cross platforms and ts

Acrobat, Dreamweaver, Excel, Illustrator, InDesign, Photoshop, PowerPoint, Word

Cap + Gown

Beaver College, Glenside (now Arcadia University)

Bachelor of Fine Arts, Photography; Graphic Design Minor, May 1992

Giving It Back Y'all!

DoggoneExpress—Prison + Veteran service dog training + placement

Volunteer Marketing Director & Board Member

10.13–Present

Lucha Krewe—Social Aid Dance Krewe

Chair of Public Relations Committee + Performer

06.19–Present

Animal Rescue New Orleans (ARNO)

Volunteer

07.14–Present

Disco Amigos—Social Aid Dance Krewe

Performer + Marketing Director

03.15–06.19

